

THE IMPACT OF UNHEALTHY BUILDINGS

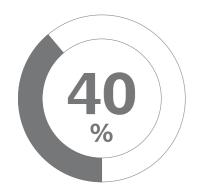
Factors such as mould and damp in buildings can affect not only the health of the building, but especially the health of those who live within them. One and a half times as many Danes have poor health when living in an unhealthy building.



1/9 Danes live in unhealthy buildings



One and a half times as many Danes report poor health when living in a damp home



Danes are 40% more likely to have asthma when they live in a damp or mouldy home

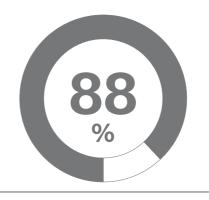


Three times as many Danes report poor health when living in energy poverty

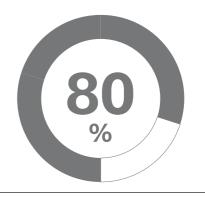
PRIVATE HOMEOWNERS ARE KEY TO INCREASING RENOVATION

There are 1.5 million detached and semidetached single-family homes throughout Denmark - 88% of them are owned by private homeowners. And a great deal of them need substantial renovations.





of single-family homes are privately owned in Denmark

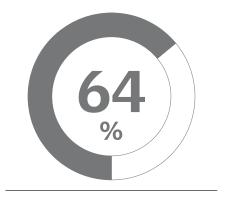


Danish households can afford a staged renovation

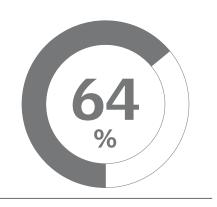
COMFORT AND WELL-BEING DRIVE RENOVATION

Improving energy efficiency isn't the only reason to renovate a house; almost three out of four Danes would renovate if it increased the comfort and well-being of their family.

What motivates Danes to renovate their homes



Improve well-being



Save energy costs







